



UNILASALLE

CENTRO UNIVERSITÁRIO LA SALLE



Credenciamento: Decreto de 29/12/98 - D.O. U. de 30/12/98
Recredenciamento: Portaria 1.473 de 25/5/04 - D.O.U. de 26/5/04

Exame de Proficiência em Língua Inglesa Instituto de Idiomas do Unilasalle – UNIDIOMAS

Nome:

Data: 24/04/2015

Horário: 9h às 12h

Atividade profissional:

Instituição de Ensino:

INSTRUÇÕES:

- 1) É facultativo o uso do dicionário.
- 2) Use caneta preta ou azul para responder.
- 3) As respostas devem ser na língua portuguesa.
- 4) Rubrique todas as folhas do material recebido.
- 5) A duração da prova é de 3 horas.

Serão considerados aprovados os candidatos que demonstrarem, no mínimo, 70% de compreensão do texto.

Instructions: Below, you will find two texts. Following each text, you will have 5 questions to be answered. Answer the questions based on the corresponding text.

Text 1

Google launches Project Fi mobile phone network



1 Google has detailed its plan to run a mobile phone network in the US.

2 The firm will rent voice and data capacity from two existing operators - Sprint and T-Mobile -
3 and use existing wi-fi hotspots, rather than build new infrastructure from scratch.

4 Initially, Project Fi will only be offered to Nexus 6 handset owners.

5 Google Fiber, the firm's "ultra-fast" broadband service, is already seen as a disruptive force in
6 the US telecoms market.

7 It has been credited with encouraging Comcast and Time Warner Cable to offer their own
8 customers speed boosts without higher prices.

9 However, Fiber's roll-out involved Google buying infrastructure built by companies that had
10 collapsed as well as laying its own fibre optic cables - giving it full control of the service.

11 By contrast, one expert said running a mobile virtual network - which is dependent on rivals'
12 equipment - might limit Project Fi's impact.

13 "The example of MVNOs in the US and elsewhere suggests that it's hard for their operators to
14 dramatically change the industry because of their nature," said Ian Fogg from the IHS
15 Technology consultancy.

16 "But the past isn't always a guide to the future.

17 "No-one would have thought that a handset manufacturer could transform the mobile industry
18 by teaming up with one network - but that's what happened with Apple and AT&T when the
19 iPhone launched.

20 "And Google itself has repeatedly shown that it is capable of changing the direction of an
21 industry by entering it."

22 Examples of existing MVNOs include Tesco Mobile, GiffGaff, Red Pocket Mobile and Virgin
23 Mobile.

24 Offering an alternative

25 Sundar Pichai, chief of Google's Android platform, first mentioned the company's plan to
26 create a phone network in February, but provided little detail at the time.

27 The company has now revealed that its subscribers will be automatically switched between
28 4G signals provided by Sprint and T-Mobile, depending on whichever is stronger at the time.

29 They will also be able to make calls over wi-fi without having to use a special app, similar in
30 nature to the Wi-fi Calling facility recently introduced by EE in the UK.

31 "As you go about your day, Project Fi automatically connects you to more than a million free,
32 open wi-fi hotspots we've verified as fast and reliable," **Google said on its blog.**

33 "Once you're connected, we help secure your data through encryption. When you're not on
34 wi-fi, we move you between whichever of our partner networks is delivering the fastest speed,
35 so you get 4G LTE in more places."

36 When alternatives are not available, users will also be able to use 3G and 2G signals.

37 **Data refunds**

38 Customers will only be billed for the amount of data they actually use, rather than having an
39 allowance that resets every month, as is typical on existing services.

40 The way this will work is that customers will pay a \$20 (£13.30) monthly fee for unlimited calls
41 and texts, an extra \$10 for mobile data access while in the US and abroad, and then a further
42 \$10 for each gigabyte of data they decide to consume.

43 "Let's say you go with 3GB for \$30 and only use 1.4GB one month. You'll get \$16 back, so
44 you only pay for what you use," the firm explained.

45 "This is Google dipping its toe in the water to see what it can do," said Chris Green from the
46 Davies Murphy Group consultancy.

47 "It's a low-risk way to enter the market with its own branded service.

48 "Were it to later want to go deeper, it's probable that it would be via an acquisition, given the
49 huge costs involved in building a network from scratch."

50 The service will work with existing copies of the Nexus 6 handset, manufactured by Motorola,
51 but will require a new Sim card.

52 Google said the device's cellular radio had been deliberately designed to work across a wide
53 range of 4G networks in the US and beyond, making it possible to switch between providers.

54 Since changing networks will impact the phone's battery life, the firm said it would only move
55 customers "when absolutely necessary".

56 At this point Google said it had no plan to extend the scheme to other models and was limiting
57 access to invitees.

58 **According to the Wall Street Journal**, this may be because Sprint has reserved the right to
59 renegotiate its deal if the service grows above a certain size.

60 "Google is taking an unusual technology approach by relying on its Sim card and a single
61 handset to bind two 4G networks into one network offering," commented Mr Fogg.

62 "In other countries, consumers gain the same dual network benefits using any handset when
63 two operators work together on network sharing or site sharing deals.

64 "Project Fi's focus on a usage-based data charging model will most benefit those consumers
65 who use smaller amounts of data, not the enthusiasts who tend to own Nexus devices.

66 "For Project Fi to have significant impact, Google must widen the offering to support more
67 smartphone models."

Extracted and adapted from the BBC News Website. Accessed on April 22nd, 2015.

1) Write a summary of the text. Mention general information and some specific information. (60 – 75 words)

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

2) What do the pronouns and relative clauses below refer to?

- a) Their (line 7) - _____
- b) Which (line 11) - _____
- c) Itself (line 20) - _____
- d) Its (line 47) - _____

3) What's the first idea of usage for the Project Fi?

.....

.....

.....
.....
.....
.....
.....
.....
.....

4) Read the following passage and explain it using your own words: "But the past isn't always a guide to the future..." (line 16).

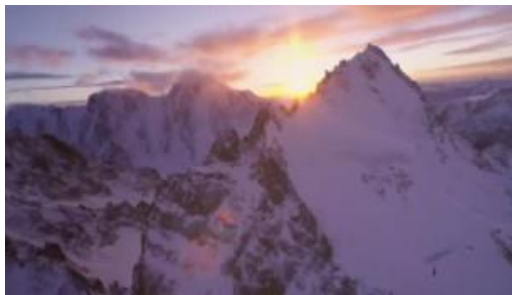
.....
.....
.....
.....
.....
.....
.....
.....

5) Which of the following statements below DOES NOT have the same grammar meaning of the gerund form as the others.

- a) ...two existing operators... (line 2)
- b) ...with encouraging... (line 07)
- c) ...capable of changing... (line 20)
- d) ...examples of existing... (line 22)

Text 2

Goodbye, glaciers?



1 **(CNN)**The world's glaciers are disappearing.

2 Climate change skeptics are not.

3 The people who study our oceans and skies worry about both of these phenomena.

4 But in wide swaths of 21st century America, the argument is still stuck on what to call the
5 other side.

6 "Denier" can also describe those who reject the Holocaust, so some who refuse to believe
7 that human behavior is warming the planet prefer the label "skeptic."

8 But scientists are de facto skeptics, and many resent that word being hijacked by people who
9 sneer at their work and accuse them of fraud.

10 They suggest "denialists."

11 The other side counters with "fearmongering warmists."

12 Meanwhile, the glaciers don't care.

13 They just melt.

14 After reading countless scientific studies on our warming world, I've always sought proof
15 through the eyes of people who really know their ice.

16 And after reading countless refusals and rebuttals from libertarian bloggers, I've always
17 wanted to visit their annual convention and better understand how they think.

18 So this episode of "The Wonder List" takes us from a Heartland Institute pow-wow in Las
19 Vegas to the glaciers of the French Alps.

20 It is a quest to challenge "rock stars" of the denialist/skeptic camp and then challenge my
21 feeble mountaineering skills with the best alpinists in the world.

22
23 It is my first trip to the Alps, and Rocky Mountain snobbery disappears. The frozen rivers and
24 needles of granite are achingly beautiful. And the people who climb them for a living sincerely
25 wonder how long they will last.

26 600 years ago, when the glaciers were growing around Chamonix, local bishops were called
27 to exorcize the demons in the ice to keep it from devouring forests and crops.

28 Now that they are going away, they turn to scientists, like renowned glaciologist, Atsumu
29 Ohmura.

30 "95% of the world's glaciers that are monitored currently are retreating. And it is happening so
31 fast," he tells me. "It's 20 times faster than any natural temperature change before human
32 beings became so active."

33 My mountain guides, Sebastien Rougegre and Fleur Fouque listen and nod.

34 The professor's statistics confirm what they have seen in the glaciers above their town and in
35 the ice beneath their boots.

36 "When I came here as a boy, the (Bossos) was several hundred meters below," says Seb,
37 was we dig our axes into the ice. "At the moment we can still enjoy it but in 40, 50 years what
38 are going to say to our next generation? 'Oh, it was great! You should've been here.'"

39 Since the time when America was a newborn nation and the first men climbed Mont Blanc in
40 woolens and top hats, the Bossos glacier we're climbing has retreated nearly a mile.

41 "Maybe one day there will be no glaciers and mountain guides will have to be biking guides,"
42 says Fleur, a Chamonix native and one of the most accomplished female alpinists in the
43 world. "We are revolted."

44 Of course, providing thrills and business in the "death-sport capital of the world" is far from the
45 most important role for glaciers like the Bossos.

46
47 The Wonder List with Bill Weir

48 This frozen playground is also the water tower of Europe, and glacier run-off provides drinking
49 water for hundreds of millions around the world. Which is why the rate of "la grande fonte" is
50 so alarming.

51 But not to guys like Yan Giezendanner.

52 "Everyone says 'global warming, global warming.'" he says. "But for me, I'm not so sure."

53 For over 30 years, Yan has been forecasting for France's national weather service in
54 Chamonix and is convinced other glaciers around the world are growing, despite the science
55 of those like Ohmura. He believes the fear is manufactured by politicians and the wind
56 industry.

57 "That's their job to say these things," he shrugs.

58 I found plenty of similar conspiracy theories at the Heartland conference in Vegas, and had a
59 few exchanges that frankly, you have to see to believe. But when I ask Ohmura about the
60 allegations of hackery or corruption, he just sighs.

61 "Skeptics close their eyes while telling people to close their eyes from the reality. One must
62 use simple thinking. Think. Open your eyes and think. It may sound a bit insulting, but there is
63 no other suggestion I can use."

64 There will be plenty of frozen food for thought -- and plenty of gorgeous, high alpine
65 adventure -- as "The Wonder List" hits the Alps. Come hang.

Extracted and adapted from the CNN News Website. Accessed on April 15th, 2015.

.....
.....
.....
.....
.....

4) What do the words below mean in context?

- a) Both (line 03)
- b) Meanwhile (line 12)
- c) Accomplished (line 42)
- d) Like (line 51)

5) Translate the passage from lines 26 to 29.

.....
.....
.....
.....
.....
.....
.....
.....